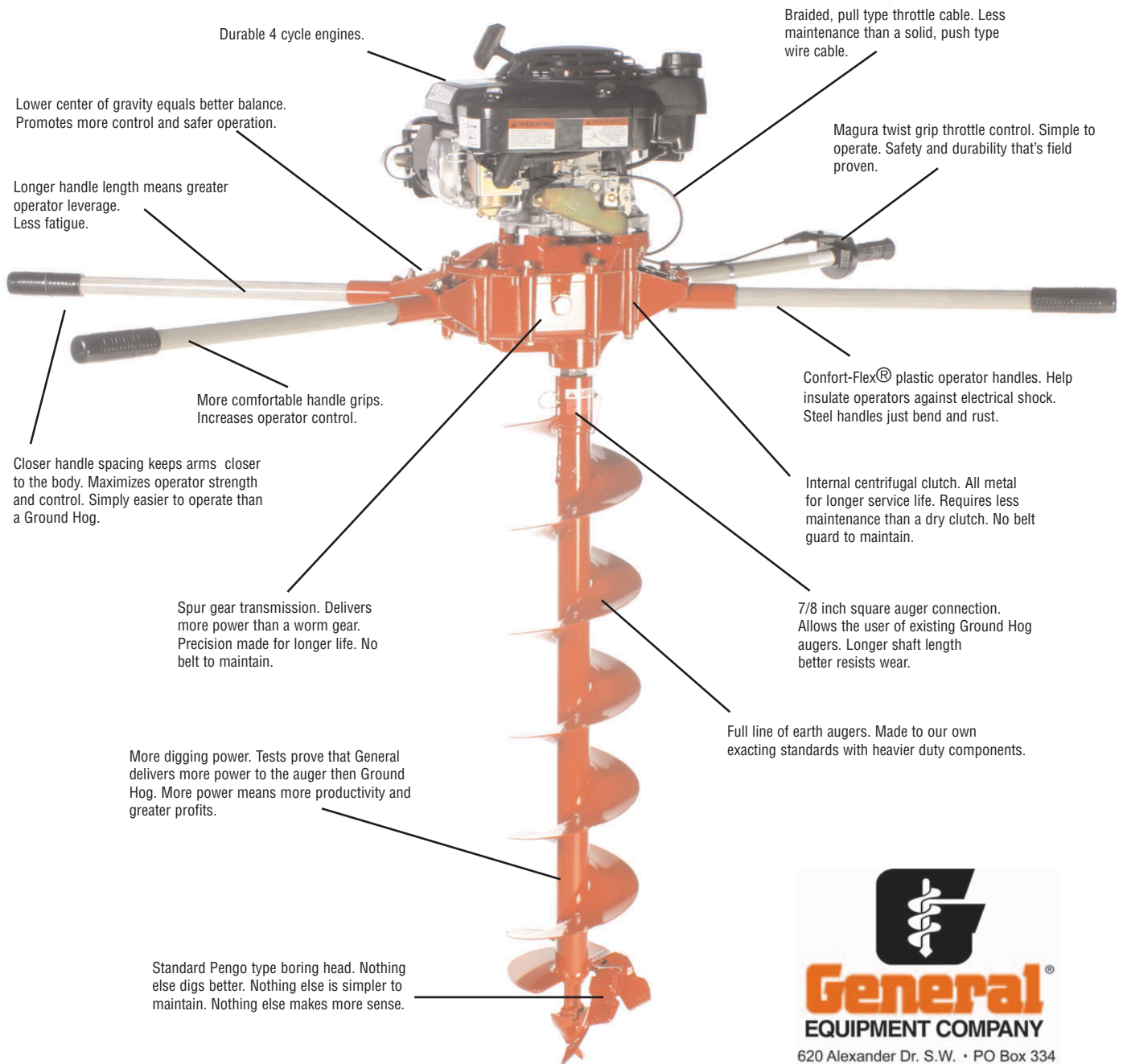


14 good reasons why your next Ground Hog should really be a General Model 343



Durable 4 cycle engines.

Braided, pull type throttle cable. Less maintenance than a solid, push type wire cable.

Lower center of gravity equals better balance. Promotes more control and safer operation.

Magura twist grip throttle control. Simple to operate. Safety and durability that's field proven.

Longer handle length means greater operator leverage. Less fatigue.

More comfortable handle grips. Increases operator control.

Confort-Flex® plastic operator handles. Help insulate operators against electrical shock. Steel handles just bend and rust.

Closer handle spacing keeps arms closer to the body. Maximizes operator strength and control. Simply easier to operate than a Ground Hog.

Spur gear transmission. Delivers more power than a worm gear. Precision made for longer life. No belt to maintain.

Internal centrifugal clutch. All metal for longer service life. Requires less maintenance than a dry clutch. No belt guard to maintain.

7/8 inch square auger connection. Allows the user of existing Ground Hog augers. Longer shaft length better resists wear.

More digging power. Tests prove that General delivers more power to the auger than Ground Hog. More power means more productivity and greater profits.

Full line of earth augers. Made to our own exacting standards with heavier duty components.

Standard Pengo type boring head. Nothing else digs better. Nothing else is simpler to maintain. Nothing else makes more sense.



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